

'What should committees do today, next week and into the future?'

PLAN – PREPARE – PROCEED

'Do we just shut the club until sport starts again?'

No. Clubs play an important role in the recovery process

With sport currently in hiatus, now is a great time for clubs to get their 'house' in order to prepare themselves for the now and into the future when sport returns.

Strategic Planning

- Develop Position Descriptions and clarity over roles
- Think about policy and procedure document development
- Does the club need a Strategic Plan? What is the club working towards?

Financial

- Determine current cash flow, what do you not NEED to spend right now?
- Revenue – what are you expecting in the future
- Budget and Cash Flow projection
- Have conversations to people the club owes money to
 - Communicate different arrangements if required, work with sponsors as they are in the same boat (people remember us being nice in times of need)
- Continue to offer memberships; social/family/adjusted membership options
- Sell your apparel and merchandise, including the old stuff in the back room (retro merch!)
- Refunds? – Do you have a refund policy

Communications Strategy

- Social Media Strategy; create competitions, encourage engagement, post videos/photos
- Website Improvements
- E-Newsletter to keep members in the know, this continues connection
- Promote the History and Past Players of the Club; interviews/old videos/stories

Facility Improvement

- Feasibility Study, Facility Master Plan, Council Engagement Strategy

Plan Major Events – get members involved with this, connect them more than ever before

- Gameday
- Social
- Community

Player Recruitment, Development and Retention
Coach Recruitment, Development and Retention
Volunteer Recruitment, Development and Retention
Umpire Recruitment, Development and Retention

Great time to 'Get Accredited' – Get young players to get involved and put their hands up

'Hold Meetings via Technology'

Keep open communication with members: *'Deliver the news, even if it's not positive. Some news is better than none at all'*